

## **Exemplary Employers Recognized by the Personal Finance Employee Education Fund**

An “Exemplary Employer” recognized by the Personal Finance Employee Education Fund (PFEEF) and featured on the PFEEF website is one who has genuinely recognized the importance and value of quality workplace financial education programs to both employees and the employer. PFEEF exemplary employers have demonstrated their commitment over time to helping employees improve their financial wellness by offering them easy access to a variety of quality financial programs.

Evidence of an exemplary financial program:

1. Provides employees an ongoing successful financial education program, which includes an emphasis on basic financial literacy through any appropriate medium.
2. Provides effective content that includes: Financial Literacy (Spending Plans, Credit Management, Savings) and Financial Advice (Investing and Planning for Retirement).
3. Documents evidence of improvements in employee financial wellness, which shows benefits to both the employee and the employer’s bottom line. The evidence of impact includes decreased absenteeism and turnover and increased productivity and morale.

The Personal Finance Employee Education Fund is proud to recognize the excellence of these leaders in workplace financial education. Employers and financial program providers are encouraged to recommend candidates for recognition as an “Exemplary Employer.”