

PFEFF President and CEO Has Retired

Judith Cohart, President and CEO of the Personal Finance Employee Education Foundation (PFEFF) retired December 31, 2014. She served ably for the past five years in the organization's effort to encourage financial education in the workplace.

PFEFF's mission will be continued by Shelley Hoffmire, who will act as Managing Director and John Hoffmire, who will be Chairman. He has served as Chairman of the non-profit Progress Through Business, which has combined PFEFF into its operations. The Treasurer of the combined organization will be Tom Harms.

In its effort to promote and facilitate financial education in the workplace, PFEFF offers major tools to employers: the [Personal Financial Wellness Scale™](#), and the [Quality Providers list](#). It also makes available [Customized Services](#) which enable employers to understand that employees who have their finances in order will be more productive.

The purpose of Progress Through Business is to sustain and enhance underserved communities through initiatives, research, writing, networking and creating strategic business partnerships. The efforts of Progress include writing guest editorials for significant print and online publications, and helping run online financial literacy and free tax preparation programs for employers.